

## Maritime Law Book – a new beginning!

Eric Appleby, CEO of Maritime Law Book Ltd. and Colin Lachance, CEO of 9766758 Canada Inc., are pleased to announce the rebirth of a Canadian legal publishing icon.

Founded in 1969 and operating continuously from its Fredericton base, Maritime Law Book broke through with one of many leading innovations in Canadian case law publishing when it launched as an independent regional case law reporter. Over its first decade, MLB added regional reporters in all provinces outside Quebec; it created important national reporter series; and it developed a unique and much-loved topical Key Number System.

No less creative on the digital side, MLB was the first to include digital diskettes of its reported case law in the cover of its print reporters; it was the first (in 1997!) to transition to the world wide web as its digital platform; and it was the first commercial provider to make a substantial body of unedited case law available online at no charge through its Raw Law service.

Under the new ownership of 9766758 Canada Inc., and continuing to operate proudly as “Maritime Law Book”, MLB is set to once again lead a new revolution in case law access and legal research.

The reborn MLB will shortly re-launch with a world-class legal information processing engine that leverages cutting edge natural language process technology to make research easier and more efficient.

“The pace of technological advancement is accelerating, and we want to bring the benefits of that advancement to legal researchers,” says Colin Lachance. “In addition to smarter search, we will provide high demand tools like visualizations that allow you to more quickly zero in on the cases you need, and we will deliver personalized research trails that help you train our system to learn what’s important to you.”

The acquisition is effective as of November 1, 2016. The parties are working closely to support the interests of current online Maritime Law Book customers. The existing platform will remain in operation at [www.mlb.nb.ca](http://www.mlb.nb.ca) throughout November and until the new platform is launched.

For more information, please contact:

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### **About 9766758 Canada Inc.:**

This independent, Canadian-owned and Ottawa-based company will operate as Maritime Law Book. Its CEO, Colin Lachance, was the former CEO of the Canadian Legal Information Institute (CanLII), and was previously recognized among the 2013 Fastcase50 class of legal innovators, the 2014 class of American Bar Association Journal “Legal Rebels”, and the 2014 class of Canadian Lawyer Magazine’s Top 25 Most Influential Lawyers. Colin is an active blogger, speaker and consultant, and is frequently invited to support the research and strategic planning efforts of bar and law library associations, judges, companies, law firms, public interest organizations and legal tech entrepreneurs as they navigate legal market changes.

The company is owned by F2 Management Inc. and Miralaw Inc., the latter of which will also act as Maritime Law Book’s technology supplier. Miralaw has developed and applied new techniques in machine learning to legal information and has launched thistoo.co, a personal divorce assistant that has been profiled around the world for its innovative approach. Its founder and CEO, Sam Witherspoon, has been featured by the Canadian Bar Association as a new generation of lawyer that is “Doing Law Differently”; one who brings experience as an engineer, Federal Court Clerk and IP lawyer to advancement of legal tech and analytics.